



Main Street BIA Board of Management Meeting Highlights Thursday, December 3, 2015 from 8 – 9 am

Business Arising

There is a vacancy on the Board of Management; if you are interested serving the BIA, please contact the Department of Economic Development and Tourism at 834-6500 x 703 or email bia@mainstreetcbs.ca.

T'Railway Loop

Construction of the T'Railway Loop will begin in 2016, which will bring pedestrian improvements to the south side of Main Street; the project will start at Dawsons Run and proceed west.

BIA Initiative Fund

A façade program, pedestrian improvements, and a shop local campaign are in the planning stages due to a partnership between member businesses and the Town.

Improvements to the Pedestrian Realm

In partnership with the Town and the Manuels River Natural Heritage Society, improvements to the former Manuels River chalet lot will enhance pedestrian safety by encouraging residents to use the underpass or existing crosswalk; upgrades to the underpass are also planned.

Signage at Manuels River

Main Street entrance signage, as well as directional signage, will be developed for the gateway at Manuels River.

Signage Regulations

Existing municipal Signage Regulations may be revisited in 2016 – if so, a public consultation process will be held to solicit feedback.

Review of Development Applications

Applications for development within the Main Street BIA are provided to the Board of Management for review and comment.

Harbour Plaza

Harbour Plaza is one of four demonstration projects identified in the Main Street Improvement Plan. It formalizes a recurring theme that emerged during public consultations for the Plan, which was a high demand for a public space along Main Street that can accommodate a variety of events and take advantage of the beauty of Long Pond. The waterfront area between McDonald's and Jungle Jim's was identified as a prime area to accommodate such a space.

Partial funding has been secured to develop detailed design and engineering drawings for Harbour Plaza; upon confirmation of all funding, a RFP will be issued.

Date of Next Meeting

January 7, 2016

The Conception Bay South Main Street Business Improvement Area Regulation was adopted by Council on December 16, 2014. A levy of 10% of a business' assessed business tax is applied to businesses operating within the Business Improvement Area (BIA).

The Main Street BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South's Main Street district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T'Railway to the south and the coastline in the north.

The Board also seeks to advance the goals and objectives set out in the Main Street Improvement Plan, which it refined during its Strategic Planning Session in April 2015.

The Plan recommends strategies to improve Main Street branding, the pedestrian realm, wayfinding and signage, vehicular circulation, streetscaping, development character, and business organization.