



## Main Street BIA Board of Management Meeting Highlights Thursday, May 5, 2016 from 8 – 9 am

### **Business Arising**

**Board of Management Vacancy:** if a member of the BIA is interested in serving on the Board, please call 834-6500 x 703 or email [bia@mainstreetcbs.ca](mailto:bia@mainstreetcbs.ca).

**Façade Improvement Pilot Program:** program materials were mailed to all businesses within the BIA and are also available online ([www.mainstreetcbs.ca](http://www.mainstreetcbs.ca)). ***The application deadline is June 1! Apply today!***

An information session hosted by 3M in late April provided insight into their diverse range of products, which can provide inspiration for projects under the Façade Improvement Pilot Program. Check out the PowerPoint presentation on Main Street's website for more information!

**T'Railway Loop:** stamped engineering drawings are being drafted and construction is expected to begin between Dawsons Run and Tobins Road this summer.

**Harbour Plaza Development Plan:** the deadline for submissions was May 3 and five proposals were received. The recommendation of the Selection Committee was accepted at the public Council meeting of May 17 and Hatch was awarded the contract to carry out the work. A public meeting will be held on Wednesday, June 15 at the Manuels River Hibernia Interpretation Centre.

### **New Business**

**Signage Regulations:** the Director of Planning attended the meeting to provide an overview of the Town's Signage Regulations; these Regulations exist to ensure public safety, not to address aesthetic concerns.

All signs require a permit, which is obtained separately from all other permits (with the exception of large-scale exterior renovations that may bundle the sign into the overall permit for construction).

*Improvements to signage is an applicable project under the Main Street Façade Improvement Pilot Program.*

The sign company often makes the application on behalf of the business, however there are many cases where signs are erected without a proper permit in place. Business owners should request a copy of the permit for their own records.

The Town undergoes a review of bold portable signs every six months; if a sign is found to be non-compliant, it will be removed.

Because Route 60 is a provincial road, the Town must comply with provincial signage rules. Offsite signage is prohibited and billboards or flashing LED signs can only advertise the business on the property. Exceptions exist where signs were legally in place when changes to the Regulations came into effect.

For more information about Signage Regulations, please contact 834-6500 x 401 or email [planning@conceptionbaysouth.ca](mailto:planning@conceptionbaysouth.ca).

### **Additional Items**

**Doors Open:** the Town hosted a Doors Open event on May 11 and showcased its three new facilities (Town Hall, Arena, and Fire Station).

**Advertising Opportunities:** interest was expressed in advertising the BIA on rink boards at the new Conception Bay South Arena.

### **Next Meeting**

June 9, 2016 at 8:00 am (Manuels Boardroom, Town Hall)

*The Conception Bay South Main Street Business Improvement Area Regulation was adopted by Council on December 16, 2014. A levy of 10% of a business' assessed business tax is applied to businesses operating within the Business Improvement Area (BIA).*

*The Main Street BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South's Main Street district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T'Railway to the south and the coastline in the north.*

*The Board also seeks to advance the goals and objectives set out in the Main Street Improvement Plan, which it refined during its Strategic Planning Session in April 2015.*

*The Plan recommends strategies to improve Main Street branding, the pedestrian realm, wayfinding and signage, vehicular circulation, streetscaping, development character, and business organization.*