



Main Street BIA Board of Management Meeting Highlights Thursday, June 9, 2016 from 8 – 9 am

Business Arising

Façade Improvement Pilot Program: successful applicants have been notified and will be provided with signage indicating their participation in the program. It was noted that approval for funding does not imply consent by the Town, and all permits and approvals must be in place prior to construction.

T’Railway Loop: construction drawings are being drafted from Dawsons Run to Tobins Road. The engineering firm will try to make the loop 2 m wide where possible, but due to placement of utility poles it may not always be feasible.

Harbour Plaza Development Plan: meetings between the consultants and adjacent property owners took place on June 6. Following the stakeholder meetings, the consultants met with Council and were assured of their support. An Open House took place on June 15 at Manuels River, with approximately 35 people in attendance.

Parking was a recurring topic of debate and the distinction between event vs. day use parking was discussed; Town events that utilize the space will likely offer transportation to and from the venue. The parking lot on Bishops Road will have parking spaces as per the number specified in the Development Regulations.

The Board will have an opportunity to view a revised Harbour Plaza concept in August, which will lead to the development of tender ready documents. Funding proposals will be prepared based on these plans.

Signage at Manuels River: the former chalet parking lot is being upgraded to improve pedestrian safety and the implementation of these changes will affect the potential size and location of any signage. Given the many variables to be considered, it was determined that further conversations about signage be deferred.

Transportation Subcommittee: concerns of the Main Street Board have been brought to the attention of the Department of Transportation and Works. The issues surrounding Route 60 are not unique to Conception Bay South and similar concerns are being assessed across the entire province. The BIA Transportation Subcommittee would welcome the opportunity to speak with the Department to offer a briefing on the Main Street Improvement Plan and put their concerns on the Department’s radar. It is anticipated that this meeting will take place in the fall.

New Business

Development Application - 234 Conception Bay Highway: the BIA were asked to review an application regarding the installation of a chain link fence around the perimeter of St. George’s Elementary School. Safety is the main concern in this location, so while there was no opposition to the fence, the Board requested that beautification measures be considered in the future.

Annual BIA Member Breakfast: scheduled for September 22 at 8:00 am; additional details will be provided in the coming weeks.

Advertising: advertising on the rink boards at the Conception Bay South Arena was discussed, as were other options for promotion, including the possibility of a Main Street clean-up in the fall.

Next Meeting

July 7, 2016 at 8:00 am (Manuels Boardroom, Town Hall)

The Conception Bay South Main Street Business Improvement Area Regulation was adopted by Council on December 16, 2014. A levy of 10% of a business’ assessed business tax is applied to businesses operating within the Business Improvement Area (BIA).

The Main Street BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South’s Main Street district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T’Railway to the south and the coastline in the north.

The Board also seeks to advance the goals and objectives set out in the Main Street Improvement Plan, which it refined during its Strategic Planning Session in April 2015.

The Plan recommends strategies to improve Main Street branding, the pedestrian realm, wayfinding and signage, vehicular circulation, streetscaping, development character, and business organization.