



Main Street BIA Board of Management Meeting Highlights Thursday, July 7, 2016 from 8 – 9 am

Business Arising

Board of Management Vacancy: if a member of the BIA is interested in serving on the Board, please call 834-6500 x 703 or email bia@mainstreetcbs.ca.

Annual BIA Member Breakfast: will take place on September 22 from 8:00 – 10:00 am at the Manuels River Hibernia Interpretation Centre. Additional information will follow in the coming weeks and will be distributed via email, web, social media, and an invitation will be mailed to all BIA businesses.

T’Railway Loop: engineering drawings are being drafted and construction is anticipated to begin between Dawsons Run and Tobins Road in the coming months. This exciting project will complete the first loop at Tobins Road, with subsequent loops to be completed at the junctions of Anchorage Road and Country Path Road in the future.

Harbour Plaza Development Plan: the Open House and Public Presentation on June 15 was well attended, and the consultants are working to incorporate comments and suggestions expressed at the forum into the concept plan. A draft final is expected for review in September.

Transportation Subcommittee: the Transportation Subcommittee will meet with the Town’s CAO in the coming weeks to discuss the next steps for setting a meeting with the Department of Transportation and Works and to set the meeting agenda. The meeting is expected to continue a conversation that started during the development of the Main Street Improvement Plan, coming full circle to show the final Plan, discuss the initiatives that have come from it, and to highlight some of the issues that are being faced by the current management of Route 60.

Additional Items

2016 NL Summer Games: “Spirit of the Games” is an initiative being promoted to local businesses to encourage them to welcome athletes, coaches, and their families to Conception Bay South from August 13-21. There is no monetary commitment, just a request to advertise on existing external signage and to put a poster or other promotional information at the place of business. Formal correspondence will follow and be distributed to local businesses.

Snowbirds: an airshow will take place over Conception Bay on August 23, with St. Edward’s Field on Long Shore Road being the main focal point for a static display and commentary.

Next Meeting

August 4, 2016 at 8:00 am (Manuels Boardroom, Town Hall).

The Conception Bay South Main Street Business Improvement Area Regulation was adopted by Council on December 16, 2014. A levy of 10% of a business’ assessed business tax is applied to businesses operating within the Business Improvement Area (BIA).

The Main Street BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South’s Main Street district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T’Railway to the south and the coastline in the north.

The Board also seeks to advance the goals and objectives set out in the Main Street Improvement Plan, which it refined during its Strategic Planning Session in April 2015.

The Plan recommends strategies to improve Main Street branding, the pedestrian realm, wayfinding and signage, vehicular circulation, streetscaping, development character, and business organization.