



**Main Street BIA Board of Management
Meeting Highlights
Thursday, November 10, 2016 from 8 – 9 am**

Business Arising

Board of Management Vacancy: if a member of the BIA is interested in serving on the Board, please call 834-6500 x 703 or email bia@mainstreetcbs.ca.

T’Railway Loop Update: construction has been completed and letters are being prepared to thank the Town, the Grand Concourse Authority, and Modern Paving for helping facilitate the process so quickly.

The official Opening of T’Railway Loop (Phase I) will be a simple ribbon-cutting on November 24 at 8:00 am in front of Mary Brown’s and Credit Union/RBC.

Awareness Day: early in the new year the BIA Board will connect with all Main Street businesses one-on-one in an effort to raise the profile of the BIA and to promote the many benefits of being a member.

The Board also discussed other opportunities to raise awareness of the BIA, including sponsorship at the 3 Hour Challenge or a Soiree event or activity, participating in the Santa Claus Parade, or sponsoring a family swim (or dog swim before a pool shut-down).

Harbour Plaza Development Plan: the pre-engineering report was circulated to the Board which summarized the findings of the public consultation sessions. Work on the detailed design continues despite delays in completing site investigations.

Transportation Subcommittee Update: a meeting with the Minister of Transportation and Works took place on November 2. It was a positive meeting with both parties recognizing similar issues. A letter will be written thanking the Minister for his time and to reiterate that the BIA are looking forward to a positive response regarding their request to relax the Regulations that inhibit development along Main Street.

Decorative Pole Banners: an application was submitted to the Canada 150 funding program to install flag poles and banners along Main Street.

Next Meeting

December 14, 2016 at 8:00 am (Manuels Boardroom, Town Hall).

The Conception Bay South Main Street Business Improvement Area Regulation was adopted by Council on December 16, 2014. A levy of 10% of a business’ assessed business tax is applied to businesses operating within the Business Improvement Area (BIA).

The Main Street BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South’s Main Street district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T’Railway to the south and the coastline in the north.

The Board also seeks to advance the goals and objectives set out in the Main Street Improvement Plan, which it refined during its Strategic Planning Session in April 2015.

The Plan recommends strategies to improve Main Street branding, the pedestrian realm, wayfinding and signage, vehicular circulation, streetscaping, development character, and business organization.