



**Main Street BIA Board of Management
Meeting Highlights
Thursday, December 14, 2016**

Business Arising

Board of Management Vacancy: if a member of the BIA is interested in serving on the Board, please call 834-6500 x 703 or email bia@mainstreetcbs.ca.

T’Railway Loop: the official opening of Phase I of the T’Railway Loop took place on November 24 and generated significant positive publicity. Media coverage included NTV, CBC, VOXM, and The Shoreline.

BIA Awareness Campaign: the BIA Board will connect with all Main Street businesses in the new year in an effort to raise the profile of the BIA and to promote the many benefits of being a member. A promotional feature is planned for the Shoreline in late March!

Harbour Plaza Development Plan: a conversation with the consultant offered insight into potential project costs based on the initial design concept. The focus will be on creating a design that is both practical, functional, and cost-effective – identifying logical project phasing will also be important from a funding perspective. Once tender-ready documents are received, funding will be sought through the federal and provincial governments, which will also include requests to help offset costs for the section of T’Railway Loop in the immediate vicinity (on the south side of Route 60).

Benches and Waste Receptacles: examples of waste receptacles and memorial benches were circulated for review and a general discussion took place regarding preferred design options.

Signage at Manuels River: a draft design concept will be developed by the Grand Concourse Authority.

CRA Documents: signatures were obtained for the draft audited statements. Federal tax returns will be prepared upon formal acceptance of these documents.

2017 Budget: will be discussed at the February meeting pending availability of the levy amounts. Potential expenditures include T’Railway Loop (Phase II) and construction of Harbour Plaza (Phase I).

Additional Items

Town Organizational Restructuring: effective December 19, 2016 the Departments of Economic Development and Tourism will merge with the Department of Planning and Development to create a new Department of Community Development.

Next Meeting

February 16, 2017 at 8:00 am (Manuels Boardroom, Town Hall).

The Conception Bay South Main Street Business Improvement Area Regulation was adopted by Council on December 16, 2014. A levy of 10% of a business’ assessed business tax is applied to businesses operating within the Business Improvement Area (BIA).

The Main Street BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South’s Main Street district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T’Railway to the south and the coastline in the north.

The Board also seeks to advance the goals and objectives set out in the Main Street Improvement Plan, which it refined during its Strategic Planning Session in April 2015.

The Plan recommends strategies to improve Main Street branding, the pedestrian realm, wayfinding and signage, vehicular circulation, streetscaping, development character, and business organization.