



**Main Street BIA Board of Management  
Meeting Highlights  
Thursday, February 16, 2017**

**Business Arising**

**Board of Management Vacancy:** if a member of the BIA is interested in serving on the Board, please call 834-6500 x 703 or email [bia@mainstreetcbs.ca](mailto:bia@mainstreetcbs.ca).

**Awareness Day:** the BIA Board will soon connect with all Main Street businesses one-on-one in an effort to raise the profile of the BIA and to promote the many benefits of being a member.

A promotional feature is planned for the Shoreline in late March!

**Harbour Plaza Development Plan:** a draft design concept was circulated following suggestions made by Council to explore an alternate location for the project parking lot.

The Board debated the merits of both parking options, including the potential costs and environmental considerations associated with each location.

No formal costing has been completed, however it is believed that pricing for the options would likely be very similar – however without important geotechnical details that would come from a revised scope of work, it is impossible to say with any certainty.

The Board reiterated it's responsibility to maintain and enhance the beauty of the area and noted that the original intent of Harbour Plaza was to bring people into the downtown core with activities and events.

It is the intention of both Council and the BIA to do this once, and to do it right.

Due to the extensive discussion, it was determined that another in-person meeting would be needed.

**Benches and Waste Receptacles:** discussion deferred to next meeting.

**Signage at Manuels River:** a draft design concept was provided to the Board. The discussion was deferred to the next meeting.

**CRA Documents:** signatures were obtained for submission of federal tax documents.

**2017 Budget:** discussion deferred to next meeting.

**Next Meeting**

March 8, 2017 at 8:00 am (Manuels Boardroom, Town Hall).

*The Conception Bay South Main Street Business Improvement Area Regulation was adopted by Council on December 16, 2014. A levy of 10% of a business' assessed business tax is applied to businesses operating within the Business Improvement Area (BIA).*

*The Main Street BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South's Main Street district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T'Railway to the south and the coastline in the north.*

*The Board also seeks to advance the goals and objectives set out in the Main Street Improvement Plan, which it refined during its Strategic Planning Session in April 2015.*

*The Plan recommends strategies to improve Main Street branding, the pedestrian realm, wayfinding and signage, vehicular circulation, streetscaping, development character, and business organization.*