



## Main Street BIA Board of Management Meeting Highlights Thursday, June 1, 2017

### **Business Arising**

**Board of Management Vacancy:** if a member of the BIA is interested in serving on the Board, please call 834-6500 x 703 or email [bia@mainstreetcbs.ca](mailto:bia@mainstreetcbs.ca).

**BIA Awareness Campaign:** information packages containing important details about the Main Street BIA were compiled for the door-to-door campaign. BIA businesses can expect a visit from members of the Board in the coming days. The main goal is to raise awareness of BIA objectives and the benefits of membership.

**3 Hour Challenge:** Main Street is a supporter of this year's event which will take place on June 10 from 9:00 am – noon, followed by a Community Rally at the new arena from 12:30 – 2:00 pm. A BIA group photo will be taken in front of Mary Brown's at 10:00 am.

**Doggy Swim:** the pool shut down is scheduled on Friday, August 18, and a doggy swim will take place that evening. The BIA will co-host the event and BBQ to raise funds for an animal charity. Stay tuned for additional information!

**Transportation Subcommittee:** As per previous discussions, it was recommended that the BIA draft a letter in support of the Town's efforts to work with the province regarding management of Route 60 within the BIA. The letter will be drafted by the Transportation Subcommittee for review at the next Board meeting.

**Welcome Signage:** it is anticipated that a welcome sign will be installed at the western boundary of Main Street in the coming weeks.

**Harbour Plaza:** the project is progressing. A request for additional funding made to project partners is currently being considered. The project is working towards a completion deadline of September 30.

**T'Railway Loop (Phase II):** a quote for engineering drawings and construction was provided for Phase II (Tobins Road to Coffee Creek); a motion to proceed was approved in principle. Concerns raised regarding sidewalk accessibility in the vicinity of Villa Nova Plaza will be addressed once the traffic lights have been installed. It is anticipated that construction will be completed in 2017.

**Façade Improvement Program:** applications are being accepted until June 15.

### **New Business**

**Manuels River Sponsorship Request:** the BIA will sponsor the Kids Carnival on July 8.

**CBA Chamber 15<sup>th</sup> Annual Bob French Memorial Golf Tournament:** the annual tournament will take place on August 9.

### **Next Meeting**

July 6, 2017 at 8:00 am (CBS Commons Boardroom).

*The Conception Bay South Main Street Business Improvement Area Regulation was adopted by Council on December 16, 2014. A levy of 10% of a business' assessed business tax is applied to businesses operating within the Business Improvement Area (BIA).*

*The Main Street BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South's Main Street district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T'Railway to the south and the coastline in the north.*

*The Board also seeks to advance the goals and objectives set out in the Main Street Improvement Plan, which it refined during its Strategic Planning Session in April 2015.*

*The Plan recommends strategies to improve Main Street branding, the pedestrian realm, wayfinding and signage, vehicular circulation, streetscaping, development character, and business organization.*