



Main Street BIA Board of Management Meeting Highlights Thursday, July 6, 2017

Business Arising

Board of Management Vacancy: if a member of the BIA is interested in serving on the Board, please call 834-6500 x 703 or email bia@mainstreetcbs.ca.

BIA Awareness Campaign: member visits are ongoing and are proving to be a very worthwhile exercise. These visits provide an opportunity for member businesses to meet the BIA Board and to gain information about the activities of the Business Improvement Association.

Doggy Swim: will take place on the evening of Friday, August 18. Registration will be facilitated through the Department of Recreation and Leisure Services, who is offering the event in partnership with Ken Reid's For the Love of Dogs. The Main Street BIA will provide a BBQ, with proceeds to be donated to local animal charity.

Façade Improvement Program: The following member businesses were approved for funding under this year's Façade Improvement Program: A&W (96 Conception Bay Highway), Dawe's Plumbing (171 Conception Bay Highway), Don Hennessey Limited (221 Conception Bay Highway), McDonald's (142 Conception Bay Highway), and The Paint Shop (212 Conception Bay Highway).

All successful applicants have been notified and will be provided with signage indicating their participation in the program.

Transportation Subcommittee: the BIA is very supportive of the Town's ongoing discussion with the Department of Transportation and Works regarding Route 60.

Welcome Signage at Manuels River: the sign has been ordered and it is anticipated that installation will occur in the coming weeks.

Harbour Plaza: answers are pending with respect to requests made for additional funding. The project has a deadline of September 30.

T'Railway Loop (Phase II): engineered drawings are currently being developed and work will commence when the drawings are approved by the Town and all permits are in place. The goal for this construction season is to reach Coffee Creek.

New Business

Manuels River Bobber Race and Kid's Carnival: the BIA is sponsoring the event on July 8.

2016 Audited Financial Statements: a motion to approve the 2016 Financial Statements was carried.

CBS Commons: development applications for businesses wishing to operate in the CBS Commons will be forwarded to the BIA for information purposes only.

Next Meeting

August 3, 2017 at 8:00 am (Manuels Boardroom, Town Hall)

The Conception Bay South Main Street Business Improvement Area Regulation was adopted by Council on December 16, 2014. A levy of 10% of a business' assessed business tax is applied to businesses operating within the Business Improvement Area (BIA).

The Main Street BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South's Main Street district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T'Railway to the south and the coastline in the north.

The Board also seeks to advance the goals and objectives set out in the Main Street Improvement Plan, which it refined during its Strategic Planning Session in April 2015.

The Plan recommends strategies to improve Main Street branding, the pedestrian realm, wayfinding and signage, vehicular circulation, streetscaping, development character, and business organization.