



## Main Street BIA Board of Management Meeting Highlights Thursday, September 7, 2017

### Business Arising

**Board of Management Vacancy:** if a member of the BIA is interested in serving on the Board, please call 834-6500 x 703 or email [bia@mainstreetcbs.ca](mailto:bia@mainstreetcbs.ca).

**BIA Member Breakfast:** will be held on Wednesday, September 20. Invitations have been mailed to all member businesses and those that haven't RSVP'd will be contacted individually. Networking will be facilitated by a roundtable introduction of all attendees and Chair Christine Hand will provide an overview of BIA activities to date and plans for the future - key items for discussion will include nominations to the Board of Management and proposed changes to the federal taxes for small businesses.

**BIA Awareness Campaign:** is an ongoing initiative and Board Members should continue with their efforts to visit all member businesses.

**Doggie Dip:** the event itself was a success, however the BIA BBQ was poorly attended due to unfavourable weather conditions. The Board concurred that the total donation would be increased to \$250 and would be presented during the BIA Member Breakfast.

**Signage at Manuels River:** the sign has been ordered but delivery has been delayed.

**Harbour Plaza:** preliminary draft drawings were provided to the Board for review. Responses are pending from both federal and provincial regulatory agencies regarding the design and feasibility.

**T'Railway Loop (Phase II):** the project will commence upon approval from the Town and the completion of groundwork at an active construction site along the route.

### New Business

**Route 60 Discussion:** this was the last meeting that would be attended by Mayor Tessier, so a discussion of Route 60 and the status of discussions with the Department of Transportation and Works took place. It was reiterated that the Town taking ownership of Route 60 would come at a high financial cost, as significant upgrades and maintenance is required.

**Bright Business Luncheon:** the 6<sup>th</sup> Annual Bright Business Luncheon will take place on Friday, October 20 at the Manuels River Hibernia Interpretation Centre.

**Additional Items:** the Board thanked Mayor Tessier for his work with the BIA and with the Town.

### Next Meeting

Thursday, October 19, 2017 at 8:00 am.

*The Conception Bay South Main Street Business Improvement Area Regulation was adopted by Council on December 16, 2014. A levy of 10% of a business' assessed business tax is applied to businesses operating within the Business Improvement Area (BIA).*

*The Main Street BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South's Main Street district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T'Railway to the south and the coastline in the north.*

*The Board also seeks to advance the goals and objectives set out in the Main Street Improvement Plan, which it refined during its Strategic Planning Session in April 2015.*

*The Plan recommends strategies to improve Main Street branding, the pedestrian realm, wayfinding and signage, vehicular circulation, streetscaping, development character, and business organization.*