



Main Street BIA Board of Management Meeting Highlights Thursday, December 7, 2017

Business Arising

BIA Awareness Campaign: is an ongoing initiative and Board Members will continue their efforts to visit all member businesses.

Signage at Manuels River: the sign has been installed and options for the installation of ground lighting and the application of a reflective coating have been explored.

Harbour Plaza: Correspondence continues with regulatory agencies and the project completion date has been extended to March 2018.

T'Railway Loop (Phase II): construction will commence in the spring in conjunction with Phase III; engineered drawings for Phase III (Coffee Creek Place to Talville Road) will be prepared during the winter.

Board Election: five nominations were received for five vacancies; therefore, no election was necessary. A recommendation will go before Council to be approved on December 19 to appoint the following to the Board:

- Matthew Lawrence (Tutor NL)
- Ciaran Grealis (Newfoundland and Labrador Credit Union)
- Keith Bailey (Shoppers Drug Mart)
- Jacqui Morgan (Villa Nova Plaza)
- Darin Steeves (Dawe's Plumbing and Heating)

New Business

Event Sponsorship: the BIA was unsuccessful in its application to host a Canada 150 skating party. There will be opportunities for event sponsorship during Winterfest.

Microbrewery: an application has been received by the Town and it is being advertised as per procedure. Comments and feedback via social media have been overwhelmingly positive. An opportunity to comment will be presented to the BIA at the appropriate time - nothing has been approved to date.

Next Meeting

Thursday, January 4, 2018 at 8:00 am.

The Conception Bay South Main Street Business Improvement Area Regulation was adopted by Council on December 16, 2014. A levy of 10% of a business' assessed business tax is applied to businesses operating within the Business Improvement Area (BIA).

The Main Street BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South's Main Street district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T'Railway to the south and the coastline in the north.

The Board also seeks to advance the goals and objectives set out in the Main Street Improvement Plan, which it refined during its Strategic Planning Session in April 2015.

The Plan recommends strategies to improve Main Street branding, the pedestrian realm, wayfinding and signage, vehicular circulation, streetscaping, development character, and business organization.