



## Main Street BIA Board of Management Meeting Highlights Thursday, January 4, 2018

### Business Arising

**Welcome:** The first official meeting of the new Board welcomed Matthew Lawrence (Tutor NL), Ciaran Grealis (Newfoundland and Labrador Credit Union), and Keith Bailey (Shoppers Drug Mart), as new Board members, and Jacqui Morgan (Villa Nova Plaza) and Darin Steeves (Dawe's Plumbing and Heating) as returning. A general overview of the Main Business Improvement Association was provided.

It was determined that the election of officers would be held on an annual basis, with the formal procedure adopted at the February meeting.

**BIA Awareness Campaign:** is an ongoing initiative and Board Members will continue their efforts to visit all member businesses.

**Harbour Plaza:** Correspondence continues between the with regulatory agencies and the consultant. Federal and provincial funders are aware of the delays and are working with the Economic Development Coordinator to determine if a further project extension may be necessary.

**T'Railway Loop (Phase II):** construction will commence in the spring in conjunction with Phase III; engineered drawings for Phase III (Coffee Creek Place to Talcville Road) will be prepared during the winter.

### New Business

**Sponsorship Opportunities:** Several options for supporting local events were discussed, and discussion continued regarding the creation of a signature event.

- Main Street will sponsor the Manuels River Campfire program for the summer of 2018.
- Main Street will be a Gold Sponsor at Winterfest 2018, which involves sponsoring the Family Snowshoe Hike and Boil Up on February 24 at Manuels River.

### Next Meeting

Thursday, February 1, 2018 at 8:00 am.

*The Conception Bay South Main Street Business Improvement Area Regulation was adopted by Council on December 16, 2014. A levy of 10% of a business' assessed business tax is applied to businesses operating within the Business Improvement Area (BIA).*

*The Main Street BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South's Main Street district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T'Railway to the south and the coastline in the north.*

*The Board also seeks to advance the goals and objectives set out in the Main Street Improvement Plan, which it refined during its Strategic Planning Session in April 2015.*

*The Plan recommends strategies to improve Main Street branding, the pedestrian realm, wayfinding and signage, vehicular circulation, streetscaping, development character, and business organization.*