

JUNE 2019 HIGHLIGHTS

BUSINESS ARISING

3 Hour Challenge:

This event was sponsored by Tim Horton's, to enhance the beauty of the Town of CBS. The Downtown BIA set up a station at the RENU parking lot where interested parties could pick up bags, gloves and t-shirts that morning. Coffee and Timbits were donated by Tim Horton's for anyone who stopped by. The Event was very successful, and the Board agreed to continue involvement next year.

CBA Chamber Partnership:

The CBA Chamber of Commerce will be helping the Downtown BIA Board manage the administrative and communication duties of the organization.

Members can look forward to an email newsletter that includes news and upcoming events related the Downtown BIA.

"Main Street" is now "Downtown":

We are proud to announce our new name "Downtown Conception Bay South". Our website, Facebook, Twitter and Instagram accounts have been updated to reflect this change.

2019 Facade Improvement:

Applications for the 2019 Facade Improvement Program are still being accepted, and reviewed on a first-come-first serve basis.

Application forms can be found on our website: www.downtowncbs.com

NEW BUSINESS

Fall Breakfast Meeting:

This annual meeting for all members will be on October 3, 2019. The meeting will be open for all Downtown BIA members, and details will be released in September.

Community Campfire:

The Downtown BIA is the sponsor the Manuel's River Community Campfires on Thursday evenings throughout the summer. This event is a sponsorship opportunity for businesses in the Downtown CBS area to gain more community exposure.

New Signage for around Town:

Mainstreet CBS signs are to be updated to reflect the new Downtown CBS brand.



The Conception Bay South Downtown Business Improvement Area Regulation was adopted by Council on December 16, 2014.

A levy of 10% of a business' assessed business tax is applied to businesses operating within the Business Improvement Area BIA.

The Downtown BIA Board of Management meets on a monthly basis to discuss issues relevant to the Town of Conception Bay South's Downtown district, which encompasses the region between the Manuels River bridge, up to (but not including) Terminal Road, and the area between the T'Railway to the south and the coastline in the north.

The Board also seeks to advance the goals and objectives set out in the Downtown Improvement Plan, which it refined during its Strategic Planning Session in April 2015.

The Plan recommends strategies to improve Downtown branding, the pedestrian realm, way finding and signage, vehicular circulation, street-scaping, development character, and business organization.

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